

PRESS RELEASE

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LASER World of PHOTONICS INDIA gears up to welcome the laser industry

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- **The onsite special edition will provide an ideal platform to meet, greet and do business face-to-face from 16 to 18 December, 2021 in the BIEC, Bengaluru**
- **Supporting programs to boost knowledge sharing and business networking**
- **The online edition will enable business engagement in a digital format from 13 – 23 Dec. 2021**

LASER World of PHOTONICS INDIA is back with its next edition for the year 2021 by organizing a special edition for industry professionals to meet, greet and do business. The show is organized from December 16 to December 18, 2021 at the Bengaluru International Exhibition Centre (BIEC), Bengaluru.

Bengaluru is a hub for industrial manufacturing and research institutes where laser technology is widely used and hence has been a preferred location for organizing LASER World of PHOTONICS INDIA for many years. The trade fair is back to Bengaluru after 2018 and will be an ideal platform for exhibitors to showcase their latest innovations and get a strong foothold in the market.

Mr. Bhupinder Singh, CEO - Messe Muenchen India, commented, "We are happy to provide this opportunity for buyers and sellers to meet face to face in a safe and secured venue. The response received from the trade is positive and we look forward to three days of networking and unlocking new business opportunities."

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Dr. Lechner, Executive Director Messe München GmbH added, “this is a unique opportunity for businesses to network, gain knowledge and create strategic partnerships for inclusive socio-economic development of the region.”

Supporting Programs

The trade fair will conduct a series of interactive sessions and supporting programs for its participants. The Buyers Seller forum will be a key attraction as key companies of laser technology have shown keen interest to meet suppliers in person.

Messe Muenchen India is also glad to associate with Additive Manufacturing Society of India (AMSI) for organizing the “International Conference and Exhibition on 3D Printing and Additive Manufacturing Technologies – AM 2021”.

Online - the exhibition beyond 3 days

The trade fair will extend its scope to the digital world. Through the online exhibition, LASER World of PHOTONICS INDIA digital event will give an opportunity to network beyond three days. Online users will have direct access to exhibitor company profiles, latest products and solutions.

Co-located shows:

To provide the latest innovation and technology under one roof making a lucrative experience for the exhibitors, buyers and visitors, LASER World of PHOTONICS INDIA 2021 is co-located with the below shows

- electronica India and productronica India
- Smart Cards Expo
- MatDispens
- Indian Printed Circuit Association Expo (IPCA Expo)

The upcoming edition of LASER World of PHOTONICS INDIA will take place from December 16–18, 2021 at Bangalore International Exhibition Centre (BIEC), Bengaluru.

The LASER World of PHOTONICS global network

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair for the laser and photonics industry. The World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (with alternating locations). Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe Muenchen India

Founded in 2007 as wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: bauma CONEXPO India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS INDIA, Intersolar India/The Smarter "E" India, IFAT India, analytica Anacon India/India Lab Expo, Pharma Pro Pack, Indian Ceramics, Smart Card Expo, MatDispense, VR-tech India, World Tea & Coffee Expo, Pack Mach Asia Expo and AirCargo India. Messe Muenchen India works closely with industry stakeholders to develop well researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, Hyderabad and Ahmedabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies.

Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.